

AUSSEN
WIRTSCHAFT

AUSTRIA-UKRAINE BUSINESS FORUM

Freitag, 29.9.2023

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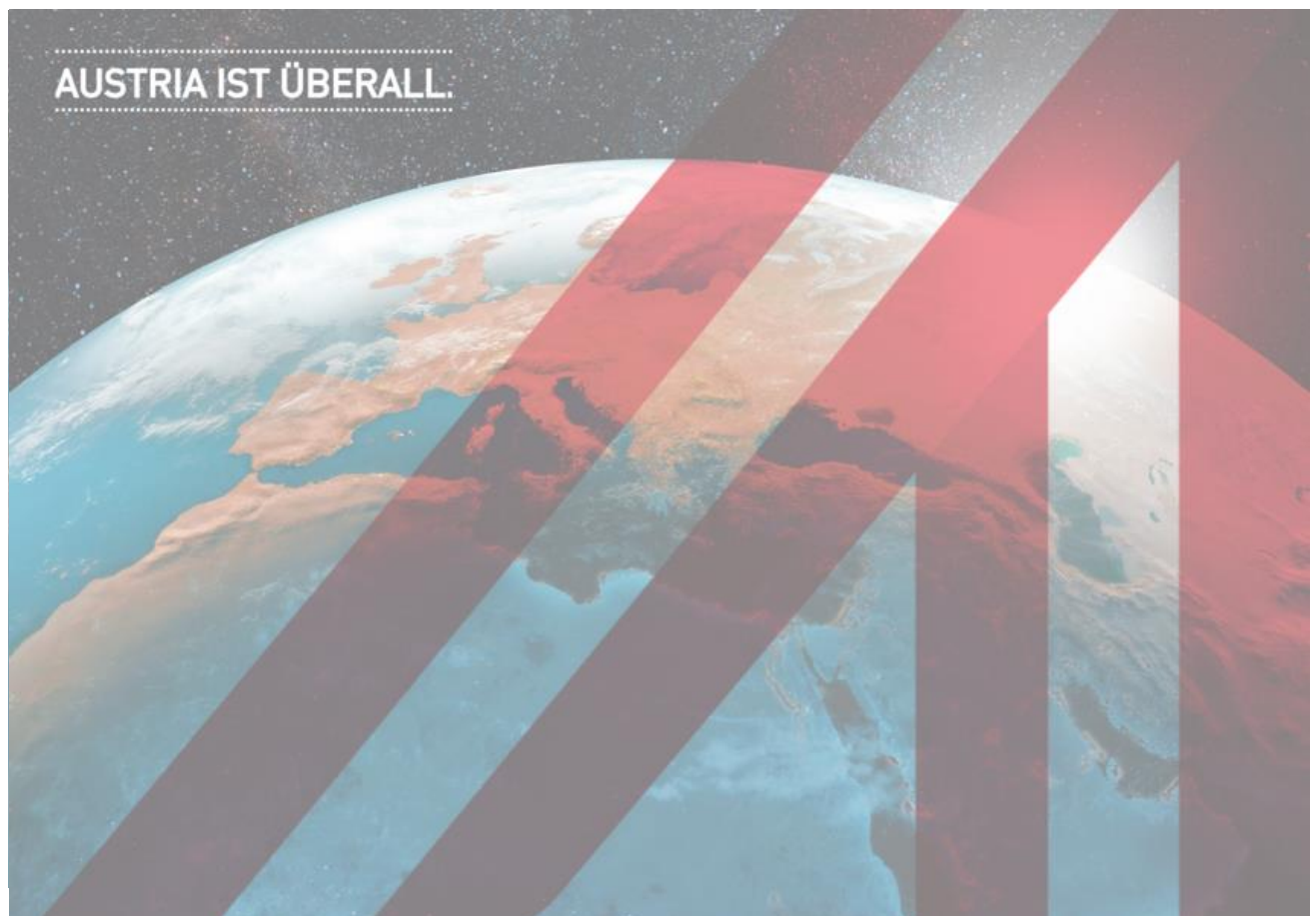
PROGRAMM

Wirtschaftskammer Österreich | Innovation Lab | Wiedner Hauptstraße 63 | 1045 Wien

gefördert im Rahmen von



einer gemeinsamen Initiative des Bundesministeriums für Arbeit
und Wirtschaft und der Wirtschaftskammer Österreich



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09:30 CHECK-IN & COFFEE

10:00 OPENING REMARKS

- **Cosima Steiner**, Regional Manager, Eastern Europe & Central Asia
 - **Georg Weingartner**, Austrian Trade Commissioner for Ukraine
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10:30 THE AUSTRIAN FASHION INDUSTRY GOES ABROAD - ADVANTAGE AUSTRIA'S INITIATIVES FOR THE FASHION AND TEXTILE SECTOR

- **Reanne Leuning**, Program Manager Creative Industries
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11:00 SPITTELBERG'S HOLIDAY CHARM: THE CHRISTMAS MARKET SHOWCASE

- **Christiane Goller**, Kulturverein Forum Spittelberg
 - **Michael Schmid**, Kulturverein Forum Spittelberg
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11:30 SALES-OUTSOURCING. BENEFIT FROM SALES AGENTS AND INCREASE YOUR SALES!

- **Christian Rebernig**, Managing Director, Austrian Federal Association of Commercial Agents
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12:00 BEHIND THE SCENES OF FASHION AND LEISURE RETAIL (TBC)

- **Harald Sippl**, Managing Director, Federal Trade Guild for Fashion and Leisure Goods
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12:30 SHAPING COMMERCE: A SPOTLIGHT ON THE FEDERAL TRADE DIVISION

- **Iris Thalbauer**, Managing Director, Federal Trade Division
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13:00 WRAP-UP
