

# Shanghai Fair going to Austria--Trade Show 2025

## Vienna, Austria

**Nov 3rd (Mon. 10:30-17:30 Shanghai Fair Trade Show)**

**10:30-11:30 Opening Ceremony**

Leader Speech (TBD)

①Mr. Sun Jianping

Chairman of Shanghai Federation of Industrial Economics

②Speech by the Representative of WKO

③Mr. Ruan Qing

Standing Committee Member of the Shanghai Municipal Committee of the Chinese People's Political Consultative Conference (CPPCC) and Executive Deputy Director of the Economic and Financial Affairs Committee

④Speech by the Ambassador of Embassy of the People's

Republic of China in the Republic of Austria

Ribbon-cutting Ceremony with Chinese and International VIPs

**11:30-12:00 VIP Pavilion Tour**

**14:00-16:00 Austria Investment Environment Presentation**

(Proposed speakers):

①Mr. Christian Rebernig

Director of The Austrian Federal Association of Sales Agents

②Mr. Matthias Adelwöhrer,

Director of Asia at Austrian Business Agency (ABA),

③Ms. Xiaojun (Jennifer) Zhang,

Regional Manager Asia at Vienna Business Agency (VBA),

④Austrian Biomedicine Expert

⑤Shanghai Yangtze River Delta Medical Device Industry  
Development Promotion Association

\*Working language: English

**14:00-16:30 Business Matching Meeting**

**17:30 End of Day Exhibition**

**18:30-20:30 Welcome Reception**

**Nov 4th (Tue. 10:00-16:30 Shanghai Fair Trade Show)**

**08:30-12:30 Exhibitors visit Aspern Industry Park (TBD)**

**10:00-11:30 Business Matching Meeting**

Topics: AI & Pharmaceutical

**14:00-15:30 Exhibitor Roadshow  
(5 leading companies)**

**15:00-15:30 Lucky Draw (Second Prize + Grand Prize)**

**14:00-16:00 Business Matching Meeting**

**16:30 Removal of Exhibitors**